



KE KUKUI FOUNDATION

PO Box 821792, Vancouver, WA 98682

Phone 360/718-2100 kekukuifoundation.org

NON-PROFIT ORGANIZATION 501(c)(3)

Aloha nō,

Ke Kukui Foundation, a 501(c)(3) non-profit corporation, is committed to preserving and sharing the Native Hawaiian and Pacific Islander arts and culture with the community. As a valued member of the community, we hope you will consider being a sponsor of our 15th Annual **3 Days of Aloha in the Pacific Northwest** – July 27th, 28th, and 29th.

With over 10,000 participants and spectators, our **3 Days of Aloha in the Pacific Northwest** will be the highlight of the summer at beautiful Esther Short Park in downtown Vancouver, WA. It is through sponsorship of corporations, local businesses, and private contributors that we are able to provide to Native Hawaiians, native islanders and Hawaiians-at-heart three days filled by:

- 15th Annual Hula and Craft workshops – Dance and Chanting classes led by master *kumu* from Hawai'i, Lei Making, Ukulele, Historical guided tour of Kanaka Village at Ft. Vancouver, and Outrigger Canoe Paddling
- Pa'ina (party)
- 8th Annual Hapa Haole Hula Competition – FREE to attend
- 5th Annual Aloha 5k Fun Run – Promoting health & wellness
- 15th Annual Ho'ike and Hawaiian Festival – FREE to attend, winner of the "Spirit of Tourism" Award by Vancouver USA Regional Tourism Office

We would love to showcase your business to our audience. Enclosed you will find a menu of sponsorship opportunities. There is something for every budget to give your business visibility and traffic from our attendees. We look forward to hearing from you to discuss furthering our relationship and promoting your organization.

Me ke aloha pumehana (with warmest aloha),

Deva Leinani Yamashiro
Executive Director





Ke Kukui Foundation

Sponsor Benefits

3 Days of Aloha, July 27th, 28th, 29th 2017

Sponsors will have the opportunity for first-rate exposure and community outreach with over 10,000 individuals. Sponsorship opportunities are as follows:

Hawai'i Sponsor (\$10,000+)

- Distribution of product or promo items at Saturday's Ho`ike Hawaiian Festival
- Color logo placement on hawaiianfestivalpnw.com with link to your website
- Post on Ke Kukui Foundation social media with link to your website
- Eight guest passes to VIP tent at Saturday's Ho`ike Hawaiian Festival, includes food and beverages
- Full page b&w ad space in event program (sponsor provides ad)
- One 10x10 vendor space at 3 Days of Aloha events at Esther Short Park (waive \$500 merchandise vendor fee) includes tent, 6 foot table and 2 chairs
- Banner (sponsor provides- size not exceeding 3' x 6') displayed during all 3 Days of Aloha events at Esther Short Park
- Sponsor acknowledgment in 3 Days of Aloha program with B/W logo
- Announcement of sponsorship during Ho`ike Hawaiian Festival
- Acknowledgement in Ke Kukui Foundation newsletter & annual report
- Two 3 Days of Aloha Festival t-shirts

Maui Sponsor (\$5000 - \$9999)

- Color logo placement on hawaiianfestivalpnw.com with link to your website
- Full page b&w ad space in event program (sponsor provides ad)
- Post on Ke Kukui Foundation social media with link to your website
- Four guest passes to VIP tent at Saturday's Ho`ike Hawaiian Festival, includes food and beverages
- One 10x10 vendor space at 3 Days of Aloha events at Esther Short Park (waive \$500 merchandise vendor fee) includes tent, 6 foot table and 2 chairs
- Banner (sponsor provides- size not exceeding 3' x 6') displayed during all "3 Days of Aloha" events at Esther Short Park
- Sponsor acknowledgment in 3 Days of Aloha program with B/W logo
- Announcement of sponsorship during Ho`ike Hawaiian Festival
- Acknowledgement in Ke Kukui Foundation newsletter & annual report
- Two 3 Days of Aloha Festival t-shirts



Ke Kukui Foundation

Sponsor Benefits

3 Days of Aloha, July 27th, 28th, 29th 2017

O`ahu Sponsor (\$2500 - \$4999)

- Color logo placement on hawaiianfestivalpnw.com
- Half page b&w ad space in event printed materials (sponsor provides ad)
- One 10x10 vendor space at 3 Days of Aloha events at Esther Short Park (waive \$500 merchandise vendor fee) includes tent, 6 foot table and 2 chairs
- Post on Ke Kukui Foundation social media with link to your website
- Banner (sponsor provides- size not exceeding 3' x 6') displayed during all "3 Days of Aloha" events at Esther Short Park
- 2 guest passes to VIP tent at Saturday's Ho`ike Hawaiian Festival, includes food and beverages
- Sponsor acknowledgment in 3 Days of Aloha program with B/W logo
- Announcement of sponsorship during Ho`ike Hawaiian Festival
- Acknowledgement in Ke Kukui Foundation newsletter & annual report
- Two 3 Days of Aloha Festival t-shirts

Kaua`i Sponsor (\$1000 - \$2499)

- Waive merchandise vendor fee (\$500 value)
- 2 guest passes to VIP tent at Saturday's Ho`ike Hawaiian Festival, includes food and beverages
- Sponsor acknowledgment in 3 Days of Aloha program with B&W logo
- Announcement of sponsorship during Ho`ike Hawaiian Festival
- Post on Ke Kukui Foundation social media with link to your website
- Acknowledgement in Ke Kukui Foundation newsletter & annual report
- Two 3 Days of Aloha Festival t-shirts

Moloka`i Sponsor (\$500 - \$999)

- Announcement of sponsorship during Ho`ike Hawaiian Festival
- Post on Ke Kukui Foundation social media with link to your website
- Company listed as sponsor in 3 Days of Aloha program
- Acknowledgement in Ke Kukui Foundation newsletter & annual report
- Two 3 Days of Aloha Festival t-shirts

Thank you for considering sponsorship for our 3 Days of Aloha. Should you have any questions, please send an email to: info@kekukuifoundation.com

Upon receipt of your donation, we will contact you for any logos, ads, banners, promo materials etc.



Ke Kukui Foundation

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ADVERTISEMENT SPECIFICATIONS

Full Page - \$200
6.25" wide x 7.5" tall

Half Page - \$120
6.25" wide x 3.625" tall

1/8" Page - \$75
3" wide x 1.75" tall

(Not to scale)

*Reserve Ad Space by June 20th
*B&W ads only!

*Final artwork due no later than June 27th
*PDF or 300 dpi Jpeg files

Please send finished files to: info@kekukuifoundation.com

Company Name _____

Address _____

Contact Name _____

Phone _____ Email _____

Mail payment to Ke Kukui Foundation, PO Box 821792, Vancouver, WA 98682



Ke Kukui Foundation

SPONSOR COMMITMENT FORM

Please complete this form and make check payable to KE KUKUI FOUNDATION.
Completed forms and payments should be sent to:
KE KUKUI FOUNDATION, PO Box 821792, Vancouver, Washington 98682.
Mahalo for your support!

Organization _____

Contact _____ Phone _____

Address _____

Email _____

Website _____

Please select your sponsor level:

- Hawai`i Sponsor (\$10,000 +)
- Maui Sponsor (\$5000 - \$9999)
- O`ahu Sponsor (\$2500 - \$4999)
- Kaua`i Sponsor (\$1000 - \$2499)
- Moloka`i Sponsor (\$500 - \$999)

Terms & Conditions for Sponsorship:

Deadline to be included in 3 Days of Aloha program is June 15th. Deadline to be included on posters & flyers is April 15th.

Payments are non-refundable.

We will contact you upon receipt of your form for any logos, ads, banners, etc.